

# Maj<mark>ID</mark> Razmi Khanghah

#### Bio:

As an experienced industrial designer with strong foundation in design principles, aesthetics and technical skills, I'm confident in my ability to be an effective asset to your team and a contributor to your success.

During my 18 years of professional experience as an industrial designer, I have successfully worked with more than 40 companies (hired position and freelancing) on various branches of design such as product design, package design, furniture design, transportation design & etc. I am also proficient in manufacturing techniques, material and CMF knowledge and have experience working with different materials such as concrete products as a highlight.

My expertise in design is inspired by nature, by using its various elements and organizing them in the "golden ratio" format and paying attention to the cultural consciousness, I'm able to implement spirituality and timelessness to my designs.

For ideation and creative development process, I use methods such as "brain storming", "TRIZ", "deconstruction" and other development techniques to ensure the best result for the finished product. My greatest career highlights has been collaborating with "Porsche design" as well as being awarded and recognized by the international design community such as "Red dot", "DNA Paris", "European Awards" and "IDA" which have illuminated my career

#### Italfit (2020)

Position: Freelance industrial designer

I was tasked to design an EMS training device with unique aesthetics as a priority. This product was successfully designed by being a stand out among similar devices made by the competition, my attention to detail and the aesthetic appeal of the product brought market attention to the Brand's other devices and the company has seen approximately 40 percent in profits since.

#### Porsche Design Turkey (2013-2014)

Position: Freelance industrial designer

My contact with Mr. Mitja Borket resulted in my collaboration with Porsche design Turkey on various projects such as design and development of an elevator cabin and 2 sets of unique furniture.

During these projects, I was responsible for Ideation, sketching and 3D modelling of the mentioned products while being in constant contact with the company for technical info and knowhow.

#### Heera Design inc. (2010- 2011)

Position: senior designer.

During my career at Heera design inc, I successfully worked with dozens of companies focusing on POSM, Packaging and product design such as "Saharkhiz saffron company", "Bahraman saffron co.", "Otto hatt", "Owner Korea stationary products." and "Canco Canada stationary products".

Bahraman Saffron co.

I successfully designed the packaging of various saffron containers, inspired by the traditional "Tazhib" patterns. Designing the containers included the process of brain storming, ideation, 3D development, prototyping and manufacturing quality control, as for the regular paper packages, the design process was made with regular meetings and coordination with the graphic design team.

I was also responsible for the design of the company's booth at the "agro food" fair which won an award for the best booth design of that year, the design process was done in span of 2 weeks and was a result of onsite collaborating with the contracting production team which increased the annual turnover of the costumer and made them a prominent local saffron distribution company.

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## **EDUCATION**

B.A Industrial Design,

Azad University-Tehran 2004-2009

## **SKILLS**

## 3D Model Software

Rhinoceros Auto Cad

Rendering

Keyshot

V-Ray

#### 2D Sofware

Photoshop Illustrator InDesign

### **DESIGN**

Free-hand Sketching
Digital Sketching
Brainstorming
Storyboarding
Study Models
Product Analyzing
Prototyping
Advanced Surfacing
Tazhib

## **CRAFTS**

Chalk carving Clay modeling Leather Crafts , small products Leather Crafts' Sewing Techniques

## LANGUAGE

English Persian Azerbaijani Turkish

# PROFESSIONAL PROJECTS

- Exhibition design Hivad Industry, since 2023
- MAKS medical products Australia 2021-2022
- EMS Product design Italfit 2020
- Cable design & Packaging Luxuver Germany 2020
- Formal Bag design Sento Luxury Company 2019
- Smart home products design Evex Compny Iran-England 2017-2020
- Design & production for MADJID Concrete Products
   2016-2020
- Medical products design Hamrah Company 2015
- Stand design MS Iran 2014
- Table set design for Mr, Matin 2013
- Design the Entrance for Khatam university 2013
- Interior store design Pars aqua village 2013
- Interior store design Afarinesh 2013
- Furniture & Elevator design Porsche Design Studio
   Turkiye 2013-2014
- Packaging design Bahraman saffron 2012-2013
- Carpet design Sanam Carpet 2013
- Packaging design Tarkhineh spice 2012

- Custom design Rings for Mr, Ghasemi 2012
- Exhibition design Dotiss packaging compny 2012
- Stand design Otto Hutt 2012
- Exhibition design Staedtler middle east 2011
- Exhibition design Golestan 2011
- Packaging , TAZHIB design Arefi Saffron 2011
- Packaging , TAZHIB design Saeedinia Sohan 2011
- Villa design in Urmia 2011
- Packaging , Stand , Products design Canco Canada 2010-2012
- Packaging , Stand , Products design Owner Korea 2010-2012
- Interior Store design Kidzy land 2010
- Interior Store , Stands design Book city 2010
- Packaging , Stand design Factis 2010
- Furniture design Liliom Collection 2009
- Peugeot Pars face lift for UPCO 2009
- Design Low floor bus for Iran khodro 2008
- Packaging , Stand design Saharkhiz Saffron 2007-2011
- Packaging design Sepahan Speedy oil 2006
- Cars Tuning design Hashemi tuning 2005
- Cars Tuning design Iran Rover 2004

#### Recognition & Awards - FROM 2004-2023

- IDEA Design Award winner 2021
- Boneh Persian Design award 2021
- DNA Paris Design Award 2019
- ED Award European Design Award 2019
- Red Dot Design Honor & Award 2016
- Design after Design Biennale Milan Italy -2016
- ID-IranDesign award, Vabel Package PET 2016
- Worked with PORSCHE DESIGN STUDIO Turkey 2013-2014
- Top 10 Gallery Car body design 2009
- Tree times in Persian figures Biennale 2002-2004



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